

## QoE and QoS

Customers are willing to pay for the quality of the service received This should ideally be the **Q**uality **o**f **E**xperience *the acceptability of a service as perceived subjectively by the end-user* 

However, there are problems with directly defining / measuring QoE and for the same network, QoE depends on application

For example

- non-real-time TCP traffic suffers data-rate reduction under packet loss, but is relatively immune to increase in delay
- real-time interactive traffic employing **P**acket **L**oss **C**oncealment is relatively immune to low rates of packet loss, but suffers from delay
- timing distribution is immune to delay but sensitive to low frequency packet delay variation

So instead, we use **Q**uality of **S**ervice as a proxy for QoE

QoS means a set of objective network parameters that are easily measured

## Example effects of QoS on QoE



#### TCP rate reduction with PLR



#### TDMoIP voice quality reduction with PLR

#### Service Level Agreements

In order to justify recurring payments the provider agrees to a minimum level of service in an SLA

- An SLA is a *legal commitment* between a service provider (SP) and a customer, for example:
- Telco and subscriber
- ISP and Internet user
- VPN operator and enterprise
- cloud application provider and cloud user

SLAs typically include (financial) penalties for breaches

If objectives or penalties are too low, SLA is useless If objectives or penalties are too high, cost will be prohibitive Badly defined SLAs may damage operations by setting incorrect goals



# SLAs and QoS parameters

SLAs detail measurable network parameters that *influence* (correlate with) QoE, such as :

#### **Connectivity parameters**

- availability (e.g., the famous five nines)
- time to repair (e.g., the famous 50 ms)

#### Noise (error) level parameters

- SNR
- BER
- Packet Loss Ratio
- defect densities

#### Information rate parameters

- bandwidth, throughput, goodput Information latency parameters
- 1-way delay
- round trip delay

performance parameters

#### Connectivity vs. the rest

Basic connectivity (availability) always influences QoE

The other parameters **may** influence QoE depending on service/ application (voice, video, browsing, ...)

Some services only require basic connectivity Some also require minimum available throughput Some require delay less then some end-end (or RT) delay Some require packet loss ratio (PLR) less than some percentage

Note: these parameters are not necessarily independent

For example, TCP throughput drops with PLR

#### Packet Loss

We often speak of **P**acket **L**oss **R**atio, but packet loss needn't be IID

- for wireless, physical layer BER may lead to significant packet loss
- for modern fiver-optic transmission, physical layer packet loss is rare

Packet loss is often caused by

- overflow of (improperly configured) buffers
- deliberate packet discard for SLA policing
- deliberate packet loss to avoid congestion collapse (W)RED and such packet loss is bursty

QoE may depend on the packet loss' distribution, not only the PLR

- bursty loss with TCP may cause large data-rate cut-back
- bursty loss with VoIP may cause PLC algorithms to fail

## **Gilbert-Elliot Model**

One common way to describe bursty packet loss is the Gilbert-Elliot model



GE is a Markov model with 2 states

- **G** (good, low-loss state)
  - with small probability  $p_G$  for packet loss, and  $1-p_G$  for no loss
- **B** (bad, lossy state)

– with large probability  $p_B$  for packet loss, and  $1-p_B$  for no loss and transition probabilities  $p_{GG} p_{GB} p_{BG} p_{BB}$ 

Given a sequence of packet loss events, the probabilities can be estimated

The GE probabilities provide more information than PLR

# Delay

One-way delay contains the most information but requires clock synchronization (however, see US patent <u>9,787,461</u>)



Roundtrip delay contains less information but can be measured from 1 site so does not require time synchronization (although frequency can not be too far off)



## Throughput (data-rate)

What does X bps mean for packet switched networks ?

The physical layer is always the same bit-rate (e.g., 100 Mbps, 1 Gbps, 10 Gbps, 100 Gbps) but packets are not necessarily sent periodically

If a SLA specifies a X bps rate

- can you transmit 10% of the time at 10X bps ?
- can you transmit 1% of the time at 100X bps ?

Rather than specifying an integration time it is conventional to use token bucketing algorithms



# Some rules of thumb

Mission Critical (and life critical) services require

high availability

If there are any MC services

then system traffic requires high availability too

MC services do not necessarily require strict throughput but always indirectly require

- a certain minimal average throughput
- bounded delay

If the MC service uses TCP then it requires

• low PLR

Real-time services require

• sufficient throughput but not necessarily low PLR (audio and video codecs have PLC)

Interactive services require

• low RT delay



# QoS monitoring

RECAP: SLA compliance is the SP's justification for payment

To ensure SLA compliance, the SP must :

- monitor the SLA parameters
- take action if parameter is dropping below compliance levels

But how does the SP verify/ensure that the SLA is being met?

#### Monitoring is carried out using

Operations, Administration, Maintenance (OAM)

The customer too may use OAM to check that the SP is compliant !

#### **Technical note:**

OAM is a *user-plane* function

but may influence control and management plane operations for example

- OAM may trigger protection switching, but doesn't switch
- OAM may detect provisioned links, but doesn't provision them

## OAM – FM and PM

The difference between connectivity and performance parameters leads to two types of OAM :

- 1. Fault Monitoring required for maintenance of connectivity (availability)
  - detection and reporting of *anomalies, defects,* and *failures*
  - FM runs continuously/periodically at required rate
  - used to trigger mechanisms in the
    - control plane (e.g. protection switching) and
    - management plane (alarms)
- 2. Performance Monitoring required for maintenance of all other QoS parameters
  - measurement of performance criteria (delay, PDV, etc.)
  - PM may run :
    - before enabling a service
    - on-demand
    - per schedule

## QoS assurance : availability

The difference between connectivity and performance parameters leads to 2 types of QoS assurance – availability and performance

Availability is usually specified in "nines"

nines	up %	permitted down time	typical service
3 nines	99.9%	< 7 hour 18 min / month	electric power service
4 nines	99.99%	< 44 minutes / month	
5 nines	99.999%	< 4 min 23 sec / month	PSTN
6 nines	99.9999%	< 26 sec / month	

In order to ensure high availability, one employs

- FM OAM
- Automatic Protection Switching (APS)

# QoS assurance : performance

There are two main approaches to ensuring performance QoS

Integrated Services (guaranteed QoS) – hard QoS

- define traffic flows (CO approach)
- guarantee QoS attributes for each flow
- reserve resources at each router along the flow
- signaling protocol (e.g., RSVP) needed
- Differentiated Services (statistical QoS) *soft* QoS
  - retain CL paradigm
  - no guaranteed QoS attributes
  - no resource reservation
  - mark packets (differentiated e.g., gold, silver, bronze)
    - marking can be by VLAN, P-bits, IP-ToS/DSCP, or general "flow"
  - offer special treatment (priority) relative to other packets

DiffServ is the preferred approach for Ethernet and IP IntServ is used in MPLS-TE, some SDN scenarios ∫dt

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## QoE and MOS

ITU-T defines QoE as the acceptability of a service as perceived subjectively by the end-user

A well-known QoE measure for telephony-grade voice is **M**ean **O**pinion **S**core (MOS) (ITU-T P.800)

MOS is measured by having a number of listeners listen and **score** speech on a scale from **1** (bad) to **5** (excellent) and averaging over these scores (finding the **mean**)

- *Toll quality* voice has **MOS = 4**
- *Cellphone voice* has **MOS** ≈ **3.5**
- Synthetic or military voice has **MOS = 2** and below

## QoE and QoS

QoE for a given application is a function of QoS parameters QoE = f (service;  $QoS_1$ ,  $QoS_2$ , ...  $QoS_n$ )

Researchers have found various functional forms for the dependence of QoE on a particular QoS parameter

form	expression	examples
Linear	$QOE \sim QOS_k$	perceived download time vs. PLR
Logarithmic	$QoE \sim log(QoS_k)$	perceived download time vs. datarate
Exponential	QoE ~ exp(QoS <sub>k</sub> )	VoIP MOS vs. PLR
Power Law	$QoE \sim QoS_k^p$	perceived streaming video quality vs. PDV

see e.g., work of Markus Fiedler (BTH, Sweden)

## Absolute vs. Comparative QoE

QoE measures may be

absolute determined by observing the degraded message **Or** 

comparative determined by comparing the degraded message to the original

Comparative measures are often more accurate but can not be used unintrusively on a live network scenarios

Absolute measures can be used *single-ended (non-intrusively)* 

**MOS** variations

Absolute Category Rating (ACR) : listeners hear only the degraded speech
Degradation Category Rating (DCR) : listeners hear first the original and then the degradation score 1 = very annoying degradation ... 5 inaudible degradation
Comparative Category Rating (CCR) : listeners hear the original and the degraded speech in random order and score

-3 2<sup>nd</sup> is much worse than 1<sup>st</sup> ... 3 2<sup>nd</sup> is much better than 1<sup>st</sup>

Even simpler : AB test – simply report which sounds better

## Subjective vs. Objective QoE

Direct human QoE scoring is expensive and time-consuming ITU-T has defined *objective measures* that can be *automated* These entail algorithms that produce scores that *correlate well with human QoE* 

PSQM (ITU-T P.861) and PESQ (ITU-T P.862) are *objective comparative* MOS-like measures for telephone grade speech They model the human auditory perception system (Bark scale, masking, etc.)
PEAQ (ITU-R BS-1387) similarly scores wideband audio
These were selected in competitions to have highest correlation with human MOS

ITU-T P.563 is a *single-ended* (absolute) objective MOS-like score It determines un-naturalness of telephone-grade speech sounds and the amount of non-speech-like noise

## **PSQM** processing



## E-model

The E-model defined in ITU-T G.107 is a *planning* tool

It predicts a "mouth-to-ear" transmission rating factor R

- between 0 and 100
- higher values signify better voice quality
- should be uniquely convertible to a MOS level

 $R = f(QoS_1, ... QoS_n)$  and is additive in individual  $QoS_k$  degradations

R starts with the basic signal to noise ratio

R is reduced to account for various impairments, including

- simultaneous impairments (loudness, sidetone, clipping, quantization noise)
- delay impairments (delay, echo delay and loudness)
- equipment impairments (codec distortion, packet loss)
- R is increased when there are additional advantages such as mobility (cellphone receives A=10)

$$\mathbf{R} = \mathbf{R}_0 - \mathbf{I}_s - \mathbf{I}_d - \mathbf{I}_e + \mathbf{A}$$

# R value meanings

R values	meaning	Equivalent MOS
90 - 100	Very satisfied	4.3-5.0
80- 90	Satisfied	4.0-4.3
70-80	Some users dissatisfied	3.6-4.0
60-70	Many users dissatisfied	3.1-3.6
50-60	Nearly all users dissatisfied	2.6-3.1
Below 50	Not recommended	1-2.6

### VQMON

VQmon is a single-ended method

for estimating the E-model factors for VoIP audio, based on

- codec type
- packet loss statistics (Gilbert-Elliot parameters)
- delay

See:

- ETSI TIPHON TS 101 329-5 Annex E
- ITU-T G.113

Takes human perception phenomena into account (e.g., recency effect)

VQmon was later extended to

- non-telephony audio (MOS-A)
- video (MOS-V)
- audio-video (MOS-AV)

# Video quality

ITU-R produced BT.500 for subjective assessment of TV quality Similar to MOS :

- television sequences are shown to a group of viewers
- subjective opinions are averaged

ITU-T has produced many Recommendations for video and multimedia quality :

- Subjective (P.9xx, J.140)
- Objective (J.143, J.144, J.147, J.148, J.24x, J.34x)

Since 1997 the Video Quality Experts Group (VQEG) has been producing standards and tutorials

**PEVQ** (J.247) is a comparative pixel by pixel objective measure that models the human visual tract and returns a 5-point MOS score and further KPIs

# QoE for other applications

**G.1011** is a reference guide to existing standards for QoE and provides a taxonomy

G.1010 discusses many applications, including

- conversational voice, voice messaging, streaming audio
- videophone, one-way video
- web-browsing, bulk data transfer, email, e-commerce,
- interactive games
- SMS, instant messaging

and gives performance targets for delay, PDV, and PLR

**G.1050** gives an IP network model for evaluating the performance of IP streams based on QoS parameters (delay, PDV, PLR).

J.163 treats real-time services over cable modems

X.140 defines QoS parameters for public data networks



### Network planning tools

In addition to subjective/objective methods to quantify the QoE of a specific (live or simulated) service instance

**Network planners** need tools to predict service quality in order to efficiently allocate resources

- **G.1030** provides network planners with end-to-end (E-model-like) tools for applications over IP networks
- It includes an appendix devoted to web browsing that presents empirical perception of users to response times and proposes a MOS measure
- **G.1070** proposes an algorithm for network planners to estimate videophone quality

### Apdex

The Apdex Alliance is a consortium of companies functions as a IEEE-ISTO (Industry Standards and Technology Organization)

Apdex develops open standardized methods to

- report
- benchmark and
- track

application performance.

#### The Apdex (Application Performance Index)

- is a number between 0 and 1
- is meant to capture user satisfaction from an application
- 0 means no user would be satisfied
- 1 means that all users would be satisfied



## Apdex (cont.)

To compute the Apdex N users are divided into 3 categories

- satisfied (S users) e.g., web page completely loads within 2 seconds
- tolerating (T users) e.g., web page completely loads within 8 seconds
- frustrated (F users) e.g., web page takes > 8 seconds to load

The Apdex is given by Apdex = (S + T/2) / N

Apdex hierarchically deconstructs application transactions into sessions processes tasks turns protocols packets Sessions consist of the entire connect time Processes are interactions accomplishing a goal Tasks are individual interactions

The user is mainly aware of the **task response time** since must wait for the task to complete before proceeding!

### Behavioral QoE

All of the above subjective and objective QoE measures are service/application-specific.

But new services and applications are created every day and different users use different features of a single applicationSo it is no longer feasible to study each application in depth

A new approach is **behavioral QoE estimation** the user's satisfaction is estimated based on actions / reactions Example : there is a high measured correlation between a user being unsatisfied with a service level his aborting the application (or at least waiting until the service level improves)

Behavioral QoE can be used *instead* of traditional QoE measurement or to automatically find QoE(new app, QoS)

#### **Research topics**

- Fault *isolation* is well understood, but performance degradation less so.
   For example, QoE degradation may not be additive, or even monotonic.
   QoS is not well defined when there are parallel paths or multipoint.
   How can we predict QoS/QoE for complex networks?
- What are the QoE(QoS) functions for other applications ?
- QoS routing is an active research area.
   How can one optimize the end-to-end QoS for given services ?
   What if QoS estimates on subnetworks may be highly variable or in error ?
   What can be done by distributed routing and what requires centralized path computation ?
- Best effort services are often available free of charge. How should QoS-guarantees / promises be priced?
- How can we relate QoS parameters to QoE for rich communications services (services with nontrivial processing) ?